

Privacy Policy

When you share information with us, we can make those services even better – to create a better personalized experience, or to help you connect to people. As you use our services, we want you to be clear how we’re using information and the ways in which you can protect your privacy.

Our Privacy Policy explains:

- What information we collect and why we collect it.
- How we use that information.
- The choices we offer, including how to access and update information.

Your privacy matters to ZanQ Inc. so whether you are new to Zan or a long-time user, please do take the time to get to know our practices – and if you have any questions, please contact us.

Information we collect

We collect information to provide better services to all of our users – from figuring out basic stuff like which language you speak, to more complex things like which what content to personalize to you.

We collect information in the following ways:

- **Information you give us.** The content you upload, the categories and tools you use on Zan.
- **Information we get from your use of our services.** We collect information about the how you use our platform, like what content your fetching more often, what tools and features you are interacting with most often. This information includes:

- **Log information**

When you use our services or view content provided by Zan, we automatically collect and store certain information in logs. This includes:

- details of how you used our service, such as how you use our app.
- device event information such as crashes, the date and time of your request and referral URL.
- cookies that may uniquely identify your browser or your Zan Account.

- **Cookies and similar technologies**

We use various technologies to collect and store information, and this may include using cookies or similar technology to identify your browser.

How we use information we collect

We use the information we collect from all of our services to provide, maintain, protect and improve them, to develop new ones, and to protect Zan and its users. We also use this information to offer you tailored content – like giving you more relevant content.

We may use the name you provide for your Zan Profile. In addition, we may replace past names associated with your Zan Account so that you are represented consistently. If other users already have your email, or other information that identifies you, we may show them your publicly visible Zan Profile information, such as your name and photo.

If you have a Zan Account, we may display your Profile name, Profile photo, your specified city location and birthdate.

When you contact ZanQ Inc., we keep a record of your communication to help solve any issues you might be facing. We may use your email address to inform you about our services, such as letting you know about upcoming changes or improvements.

We use information collected from cookies and other technologies to improve your user experience and the overall quality of our services. When showing you tailored content, we will not associate an identifier from cookies or similar technologies with sensitive categories, such as those based on race, religion, sexual orientation or health.

We will ask for your consent before using information for a purpose other than those that are set out in this Privacy Policy.

Zan processes personal information on our servers in many countries around the world. We may process your personal information on a server located outside the country where you live.

Transparency and choice

People have different privacy concerns. Our goal is to be clear about what information we collect, so that you can make meaningful choices about how it is used. For example, you can:

- Adjust how the Profile associated with your Zan Account appears to others.
- Control who you share information with your Zan account.
- Choose how your Profile name and Profile photo appear.

You may also set your browser to block all cookies, including cookies associated with our services, or to indicate when a cookie is being set by us. However, it's important to remember that many of our services may not function properly if your cookies are disabled. For example, we may not remember your language preferences.

Information you share

Many of our services let you share information with others. Remember that when you share information publicly, it may be indexable by search engines. Our services provide you with different options on sharing and removing your content.

Accessing and updating your personal information

Whenever you use our services, we aim to provide you with access to your personal information. If that information is wrong, we strive to give you ways to update it quickly or to delete it – unless we have to keep that information for legitimate business or legal purposes.

We aim to maintain our services in a manner that protects information from accidental or malicious destruction. Because of this, after you delete information from our services, we may not immediately delete residual copies from our active servers and may not remove information from our backup systems.

Information we share

We do not share personal information with companies, organizations and individuals outside of ZanQ Inc. unless one of the following circumstances applies:

- **With your consent**
We will share personal information with companies, organizations or individuals outside of ZanQ Inc. when we have your consent to do so. We require opt-in consent for the sharing of any sensitive personal information.

- **With domain administrators**
If your Zan Account is managed for you by a domain administrator then your domain administrator and resellers who provide user support to your organization will have access to your Zan Account information (including your email and other data). Your domain administrator may be able to:
 - view statistics regarding your account, like statistics regarding applications you install.
 - change your account password.
 - suspend or terminate your account access.
 - access or retain information stored as part of your account.
 - receive your account information in order to satisfy applicable law, regulation, legal process or enforceable governmental request.
 - restrict your ability to delete or edit information or privacy settings.

- Please refer to your domain administrator's privacy policy for more information.

- **For external processing**

We provide personal information to Stripe or other trusted businesses process financial information for us, based on our instructions and in compliance with our Privacy Policy and any other appropriate confidentiality and security measures.

- **For legal reasons**

We will share personal information with companies, organizations or individuals outside of ZanQ Inc. if we have a good-faith belief that access, use, preservation or disclosure of the information is reasonably necessary to:

- meet any applicable law, regulation, legal process or enforceable governmental request.
- enforce applicable Terms of Service, including investigation of potential violations.
- detect, prevent, or otherwise address fraud, security or technical issues.
- protect against harm to the rights, property or safety of Zan, our users or the public as required or permitted by law.

We may share non-personally identifiable information publicly and with our partners – like publishers, or advertisers.

If ZanQ Inc. is involved in a merger, acquisition or asset sale, we will continue to ensure the confidentiality of any personal information and give affected users notice before personal information is transferred or becomes subject to a different privacy policy.

Information security

We work hard to protect Zan and our users from unauthorized access to or unauthorized alteration, disclosure or destruction of information we hold. In particular:

- We review our information collection, storage and processing practices, including physical security measures, to guard against unauthorized access to systems.
- We restrict access to personal information to Zan employees, contractors and agents who need to know that information in order to process it for us, and who are subject to strict contractual confidentiality obligations and may be disciplined or terminated if they fail to meet these obligations.

When this Privacy Policy applies

Our Privacy Policy applies to all of the services offered by ZanQ Inc. and its affiliates, but excludes services that have separate privacy policies that do not incorporate this Privacy Policy.

Our Privacy Policy does not apply to services offered by other companies or individuals, including products or sites that may be displayed to you in search results. Our Privacy Policy

does not cover the information practices of other companies and organizations who advertise our services, and who may use cookies, pixel tags and other technologies to serve and offer relevant ads.

Compliance and cooperation with regulatory authorities

We regularly review our compliance with our Privacy Policy. We also adhere to several self regulatory frameworks, including the EU-US and Swiss-US Privacy Shield Frameworks. When we receive formal written complaints, we will contact the person who made the complaint to follow up. We work with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of personal data that we cannot resolve with our users directly.

Changes

Our Privacy Policy may change from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent. We will post any privacy policy changes on this page and, if the changes are significant, we will provide a more prominent notice (including, for certain services, email notification of privacy policy changes). We will also keep prior versions of this Privacy Policy in an archive for your review.